

2026 Red Gold Challenge Sweepstakes Official Rules

Sponsor: Red Gold Tomatoes
P.O. Box 83
Elwood, IN 46036

Eligibility:

The 2026 Red Gold Tomatoes Challenge Sweepstakes (the "Sweepstakes") is open only to natural persons who are legal residents of the United States (not including Alaska or Hawaii) and those residents who are 18 years old or the age of majority in their state of residence, whichever is older.

Void in Puerto Rico and elsewhere prohibited or restricted by law. Employees of Sponsor, and their respective parent companies, affiliates, advertising and promotion agencies, and immediate family members (spouse, parents, children, siblings, and each of their respective spouses, regardless of where they reside) or household members (whether or not related) of each are not eligible. All United States federal, state and local laws and regulations apply.

All entrants must have a valid e-mail address. No purchase necessary to enter.

Sweepstakes Term:

This sweepstakes begins May 7, 2026 and is open to all legal United States residents (not including Alaska or Hawaii) at least 18 years old at time of entry, except employees of Red Gold, any of its affiliate companies, subsidiaries, retailers, suppliers, vendors, sales representatives, distributors, advertising agencies, promotional suppliers and the immediate families and household members of each. Sweepstakes ends June 30, 2026. Void in any jurisdiction in which this Sweepstakes is not open and offered, and elsewhere where prohibited.

To enter: No purchase required. Enter the sweepstakes by following @redgoldtomatoes on Instagram, liking the Red Gold Challenge Instagram post and sharing by tagging friends (i.e. commenting with their @username) in the comments between May 7, 2026, and June 30, 2026. Every one (1) comment that includes a friend's (@username) tag equals one (1) sweepstakes entry.

Entries must be completed by 11:59 PM EST June 30, 2026. Red Gold's computer is the official time keeping device for this Sweepstakes. This sweepstakes is sponsored by Red Gold. Red Gold and its agencies are not responsible for lost, damaged, misdirected, illegible or incomplete registrations, reviews, or entries.

Prize: One (1) \$1000 Visa gift card and one (1) Year Supply of Red Gold Tomato Products. Prize consists of and is limited to six 12 pack cases of assorted Red Gold products (winner's choice of products) with a value of approximately \$200 including shipping.

Winner will be notified by email within 30 days after sweepstakes ends. Winner will be required to sign and return an affidavit of eligibility and a liability/publicity release within 14 days of notification. If prize notification e-mail or prize is returned as undeliverable, the prize will be awarded to an alternate winner. Limit one prize per person/per address. Void where prohibited.

Additional Information

Red Gold reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should viruses, bugs, or other causes beyond the control of Red Gold corrupt the administration, security or proper administration of sweepstakes. Red Gold is not responsible for computer system, hardware, software or program malfunction or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered.

Red Gold's decisions are final and binding in all matters related to this sweepstakes. Odds of winning the prize will be determined by the number of eligible entries received. Red Gold will select a winner(s) from all the eligible entrants.

All entries become property of Red Gold. Except at Red Gold's discretion, no cash redemptions, substitutes, or transfer of prizes allowed. Entrants and prizewinners grant to Red Gold the right to use his/her name and likeness in advertising and promotion without further compensation or permission, except where prohibited by law. Any and all taxes on prizes are responsibility of winner. As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release Sponsors, their affiliates, subsidiaries, retailers, sales representatives, distributors and the advertising and promotional agencies, and each of their officers, directors, employees and agents from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, taxes, and/or use or misuse of any prize, including without limitation, loss, damage, system damage, loss of property or data, accidents, injuries, or death, (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this sweepstake, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

An Entry into the Sweepstakes may not contain any content that is lewd, obscene, sexually explicit, pornographic or contains nudity, disparaging, defamatory, derogatory toward any ethnic, racial, gender, religious, professional or age group, libelous, obscene, or that otherwise contains inappropriate content or objectionable material as determined by Sponsor in its sole discretion.

An Entry must not promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), promote any activities that may appear unsafe or dangerous or promote any particular political agenda or message.

An Entry must not defame, misrepresent or contain disparaging remarks about Sponsor, other people or companies. Any content submission must be your original work, created solely by you, and must not infringe the copyright, trademark, privacy, publicity, or other intellectual rights of any person or entity, including, without limitation, trademarks and copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media).

An Entry must not contain the name, likeness, voice or other indicia of any person, including celebrities, without the consent of that person. An Entry must not contain any personally identifiable information such as license plate numbers, personal names, e-mail addresses or street addresses. An Entry must not communicate messages or images inconsistent with the positive images and/or goodwill of Sponsor. An Entry must not violate any law. An Entry may not have been previously published or submitted for any other promotion, and may not have won previous awards.

By submitting an Entry, each entrant grants, and represents and warrants that the entrant has the rights and authority necessary to grant Sponsor and the Released Parties (as defined below) an irrevocable, non-exclusive, fully sublicensable license and right to exploit, edit, modify, adapt, copyright, publish, transfer, use and distribute the Entry and all elements of such Entry, including, without limitation, the likenesses of any locations and individuals embodied therein, in any and all media now known or hereafter devised, worldwide, in perpetuity without compensation, permission or notification to entrant or any third party.

Although Sponsor is under no obligation to post or feature your Entry, you hereby grant permission for the Entry to be displayed or featured on Sponsor's social media or digital sites, and by others promoting Sponsor's sites, and in other promotions and/or advertisements at any time without your prior approval or consent, and without compensation to you or any third party. You agree that Released Parties are not responsible for any unauthorized use of Entries by third parties. Released Parties do not guarantee the posting or featuring of any Entry and reserve the right to remove any posted or featured Entry at any time and/or for any reason.

Please view our [privacy policy](#) to see how we use personal information collected in connection with this sweepstakes.