



Red Gold® & Folds of Honor Ketchup with a Cause

When You Put These Bottles on Your Tables,
You'll Join in the Support of Our Heroes

The Folds of Honor Foundation provides educational scholarships for children and spouses of fallen or disabled American military service members and first responders. A portion of the proceeds from each purchase of Red Gold® Folds of Honor products goes directly to aid this mission.

For more information or to order, see product listing on the back page and contact your Red Gold® Sales Manager or Broker at info@redgold.com, or call (866) 729-7187.



OUR EXPANDED MISSION: FIRST RESPONDERS

73,000

SINCE 2007, FOLDS OF HONOR HAS AWARDED APPROXIMATELY 73,000 EDUCATIONAL SCHOLARSHIPS.

\$340M

THOSE 73,000 EDUCATIONAL SCHOLARSHIPS TOTAL OVER \$340 MILLION IN EDUCATIONAL IMPACT.

43%

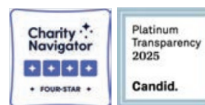
MINORITY RECIPIENTS REPRESENT 43% OF ALL SCHOLARSHIPS AWARDED.

91%

FOLDS OF HONOR IS PROUD TO HAVE A CUMULATIVE AVERAGE RATIO OF 91% OF EVERY DOLLAR RAISED GOING TO OUR SCHOLARSHIP PROGRAM.

4-STAR

FOLDS OF HONOR IS PROUD TO BE RATED 4 OUT OF 4 STARS BY CHARITY NAVIGATOR.



FOLDS of HONOR

- ★ THERE ARE MORE THAN 800,000 LAW ENFORCEMENT OFFICERS.
- ★ THERE ARE MORE THAN 1 MILLION FIREFIGHTER PERSONNEL.
- ★ THERE ARE MORE THAN 241,000 FULL-TIME EMTS AND PARAMEDICS.
- ★ THERE ARE MORE THAN 1 MILLION DISABLED AND FALLEN SERVICE MEMBERS AFFECTED BY WAR.
- ★ NEARLY 2 MILLION DEPENDENTS OF MILITARY HEROES ARE ADVERSELY AFFECTED BY WAR.
- ★ MORE THAN \$9 BILLION IS THE COST TO PROVIDE EDUCATIONAL SCHOLARSHIPS TO THE DEPENDENTS OF ALL FALLEN AND DISABLED SERVICE MEMBERS.

FOR MORE INFORMATION ABOUT THE FOUNDATION VISIT WWW.FOLDSOFHONOR.ORG
FOR MORE INFORMATION ABOUT RED GOLD® VISIT REDGOLDFOODSERVICE.COM



WE STAND WITH



FOLDS of HONOR

Buying Red Gold® Folds of Honor Ketchup Makes Sense for Your Brand

Red Gold® has been American Owned, Grown and Made™ since 1942. The mission of Folds of Honor is a natural fit for Red Gold®, as the company started in support of our nation's troops in WWII.

When You Stand with Red Gold® Folds of Honor Ketchup, You Show Support For...

240 MILLION

AMERICANS WHO SAY THEY GREATLY OR STRONGLY SUPPORT THE U.S. MILITARY*



LOCAL FAMILIES

44% OF ENLISTED MILITARY PERSONNEL GREW UP IN THESE MID-ATLANTIC STATES; NC, SC, GA, VA, WV, FL**

18.8 MILLION

U.S. MILITARY VETERANS WHO LIVE IN THE U.S. ***



FOLDS OF HONOR

A 501(C)(3) NONPROFIT ORGANIZATION RATED A FOUR-STAR CHARITY BY CHARITY NAVIGATOR AND PLATINUM ON GUIDESTAR



RANKING OF STATES WITH THE HIGHEST NUMBER OF ACTIVE DUTY AND RESERVE MILITARY PERSONNEL RESIDING IN THE STATE: CA, TX, VA, NC, FL, GA, WA, SC, NY, CO ****

*Gallup, 2019 **U.S. Department of Defense ***National Conference of State Legislatures ****Governing, 2019

Here's How We'll Support Your Switch to Red Gold® Folds of Honor Ketchup & Mustard Purchases:

- Folds of Honor logo & explanation of the foundation on every ketchup bottle.
- Shopper Marketing Events tied to the Folds of Honor Foundation



Show your support by purchasing any of the following Red Gold® Folds of Honor Ketchup products:

RED GOLD ITEM #	GTIN	PRODUCT DESCRIPTION	UNITS/ CASE	CASE CUBE	TI	HI	CASES/ PALLET
REDYA2R	6-00-72940-11521-4	Red Gold® Fancy Ketchup Bottle, 20 oz.	16	0.59	12	7	84
REDYY2R	1-00-72940-11120-4	Red Gold® Fancy Organic Ketchup Bottle, 20 oz.	12	0.45	16	6	96
REDYA2R25	6-00-72940-11519-1	Red Gold® Fancy Ketchup Bottle, 20 oz.	25	1.01	8	8	64
REDYA1R	2-00-72940-00007-9	Red Gold® Fancy Ketchup Bottle, 14 oz.	24	0.69	12	5	60
REDY57G	6-00-72940-10095-1	Red Gold® Fancy Ketchup Packet, 7 g.	1000	0.70	10	9	90
REDY59G	6-00-72940-11581-8	Red Gold® Fancy Ketchup Packet, 9 g.	1000	0.70	10	9	90
REDY59P	3-00-72940-11574-9	Red Gold® Fancy Ketchup Jug, 114 oz.	6	1.044	8	7	56
RED2A13	6-00-72940-74978-5	Red Gold® Folds of Honor Mustard, 13 oz.	16	0.47	14	7	98
RED2A9PC04	5-00-72940-74748-7	Red Gold® Folds of Honor Mustard Jug, 105 oz.	4	0.749	12	6	72

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