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SY25/26 RED GOLD FOODSERVICE DISPENSER AGREEMENT FORM FOR EDUCATION CHANNEL

DATE:		Historical Condiment Data /Usage Current Item/ Brand Current Item/ Pack Annual Cases Annual Servings # of Current Dispensers Brand of Current Dispensers Describe Interest in Red Gold Dispenser Program New Replacement Switching from PC Use Commodity Program (Y/N) Multiple Dispensers/Site (Y/N) Describe Current Condiment Dispenser Placement Below (All schools/ Elem only/ MS only / HS only):
COMPLETED BY:		
TITLE		
ACCOUNT NAME		
CONTACT:		
SHIPPING ADDRESS:		
CITY /STATE		
ZIP		
EMAIL:		
PHONE:		
REQUESTED ARRIVAL DATE:		
# OF CAFETERIAS/SITES:		
# OF DISPENSERS/SITE:		
If placing more than 1 dispenser of the same type per site, please explain:		
DISTRIBUTOR(s) for Product :		
DISTRIBUTOR(s) for Product :		
Interested in Direct Purchase from Red Gold if Item Not Available from Distributor (Y/N)		

ITEM #	GTIN		RED GOLD BRAND PRODUCT DESCRIPTION	QUANTITY REQUESTED			TWO YEAR CASE COMMITMENT		
				RED GOLD	UNIVERSAL	TOTAL	X 100 CS/ DISPENSER	TOTAL CS.	Avg. Cases/ Year
		CASE PACK = 2/1.5 GALLON							
REDYL7D	6-00-72940-11550-4	KETCHUP- NATURALLY BALANCED - ENHANCED LOW SODIUM/SUGAR (NO HFCS)				0	100	0	0
REDOA7D	7-00-72940-11119-0	BARBEQUE SAUCE -NATURALLY BALANCED - ENHANCED LOW SODIUM/SUGAR (NO HFCS)				0	100	0	0
		TOTALS		0	0	0		0	0
		Value of Dispenser = \$139.10 / Total Equip Investment					\$139.10	\$0.00	
Red Gold to provide total number of Condiment Dispensers listed at the right at no charge.				0	0	0			

Customer identified below agrees to the following terms and conditions:

<< Insert Customer Name

↓ Customer Initial		
	1	Purchase a minimum of 100 cases of Bulk Dispenser Pouch Condiments (for each provided Dispenser) within twenty-four (24) months of receiving the equipment. Example: 1 Dispenser = 100 cases purchased
	2	Use only Dispenser Pouch Condiments from Red Gold, LLC in the provided Dispenser(s).
	3	Insure contact has already been made to the Distributor(s) listed above to insure that they have agreed to stock or special order the product for the dispenser. Confirmation needed prior to shipment of dispensers.
	4	Review procurement / current bid award to insure there are not any issues that would conflict with this agreement for a multiple year purchase commitment.
	5	Please review the Instruction Sheet on the tab below for Dispenser Use to insure that staff is adequately trained on loading and cleaning the dispensers.
	6	Insure that a case sales tracking mechanism is available quarterly, either through k12foodservice.com for commodity purchases or through your distributor via a velocity report for commercial sales.
		In the event that the Commitment has not been met during the 24 month period, the customer agrees to:
	7A	Extend the contract an additional year(s) . . OR
	7B	Reimburse Red Gold, LLC for any "unearned" Bulk Condiment Dispensers provided, at the rate of \$139.10/dispenser. Note: 1 Condiment Dispenser Earned for every 100 cases purchased of dispenser product.

Please Note: Red Gold is not responsible for the replacement of parts or service of any dispensers once shipped.
Please visit Amazon or BuyRedGoldNow.com to order additional dispensers, replacement parts or accessories.

If the above is in accordance with your understanding of the agreement, complete and sign this original form and return via mail or email to contact listed below.
A fully executed agreement will be returned once approved.

Mail: Red Gold, LLC P.O. Box 83 Elwood, IN 46036 Attention: Foodservice Dispenser Department / Danielle Meiring
Email submissions should include 1) a PDF scanned version of this signed document and 2) this original Excel worksheet .

Education Team Contact Information & Email for Return of Completed Form:

Approval:	Todd Holmes	tholmes@redgold.com	Phone:	484-239-1621
Fulfillment:	Danielle Meiring	dmeiring@redgold.com	Phone:	765-557-5500 x 1209
K12 Manager:			Phone:	
Field Manager:			Phone:	
Broker:			Phone:	

Signed this _____ day of _____ (month) 20_____(year)

Signature:

By (print name):

Title:

Account Name:

Red Gold, LLC

Approved by: Jodi Batten, SNS

National Sales&Marketing Senior Director: Non-Commercial

By:

Title:

Confirmed this _____ day of _____, 20_____.

Red Gold Education Dispenser Agreement Form 4.1.25 (DM)





Red Gold SY2526 Education Dispenser Program Summary & Tips for Success

Red Gold is pleased to be able to offer Condiment Dispensers to our K12 customers under 2 scenarios.

1 Purchase the Dispensers directly from Red Gold at \$139.10/dispenser

- a See Red Gold Condiment Sheet to reference code numbers for ordering
- b Earn \$.50/case Rebate on all purchases of bulk condiment products - no limit (details / TBD)

2 Engage in a Purchase Commitment Program with Red Gold for a minimum purchase quantity per dispenser (100 cases /dispenser placed)

- a Purchase commitment can be spread over 2 years
- b Commodity Purchases are eligible on all items with Tomato Paste
- c Insure the Distributor will stock (or special order) the product prior to program commitment
- d Evaluate your current condiment purchases for estimated usage to determine how many dispensers you may qualify for under the terms of program
- e Consider terms of procurement to insure multiple year purchase commitments are allowed and will not interfere with the process.

3 Construct a Dispenser Program using a combination of both options, depending on usage requirements and dispenser needs.

- a Carefully consider the number of dispensers needed based on site and location. Some sites may need multiple dispensers based on condiment/flavor stations, but volume may not warrant the number of dispensers being requested.

Key Learnings from Condiment Dispenser Experience with School Districts

- Try a TEST first and see how it works - this includes from both the student perspective as well as your managers; Red Gold will gladly support a Dispenser
- A Test, with limited product for one menu day, to insure this makes sense for you. It will also give you an opportunity to see how much product is utilized on a particular menu day.
 - B Focus on Middle and High School Locations; Elementary School sites should be considered very carefully and tested.
 - C Start small - you can always add more dispensers later.
 - D Consider dispensers for high volume condiments only; low volume condiment usage may not justify placement under Option 2.
 - E Watch the Red Gold Server Training Video prior to implementing a Program and consider local broker support for implementation.
 - F Understand that Parts and Service are not a part of the program; Part replacement is handled directly by Server.
 - G If you have any questions or concerns prior to getting started, please do not hesitate to contact a Red Gold K12 Team Member or your local broker.

Red Gold Education Team Sales Contacts:

Jodi Batten, SNS - National Sales & Marketing Director - Education / Government
Phone: 512-910-3265/ Email: jbatten@redgold.com

Indiana HQ / National Education & Government Team Support:
Josh Chaffin Phone: 765-557-5500 x1611 / Email: jchaffin@redgold.com

Local Broker Support:

Red Gold K12 Website Support:

<http://www.redgoldfoods.com>
www.k12tomatoes.com

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