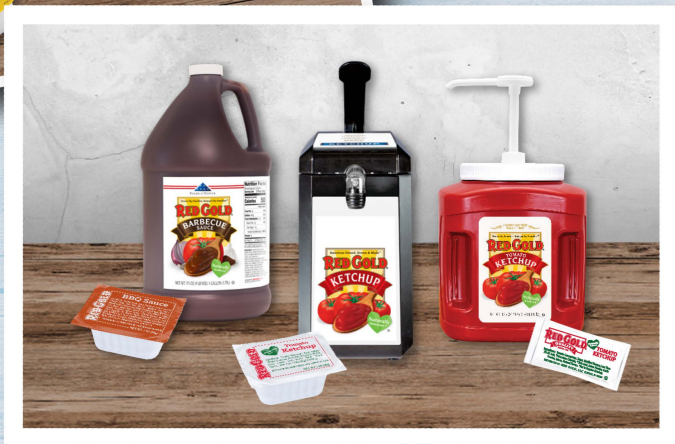




# Better Nutrition made simple.™



**-The Reichart Family-**  
Third and Fourth Generation  
Family Ownership



## Better Nutrition Made Simple™

- Enhanced Low Sodium Formulation without Sacrificing Flavor
- 70% Less Sodium Compared to Other Leading Brands
- Made with Sugar / No High Fructose Corn Syrup (HFCS)
- More Tomatoes = More Nutrition

# Better Nutrition made simple.™

## RED GOLD® MAKES BETTER NUTRITION SIMPLE AND DELICIOUS!

Our unique line of sauces, salsa and condiments were developed for customers who demand great-tasting products with better nutrition, cleaner labels and up to 70% less sodium in condiments than traditional products. Where a sweetener is needed, we use only 100% sugar and no high-fructose corn syrup.

**Learn More! Sample! Then Switch to Red Gold's Unique Line of Better Nutrition Made Simple™ Products!**



## ABOUT OUR NUTRITIONALLY ENHANCED™ SAUCE AND SALSA PRODUCTS

We doubled down on the goodness of nature by adding the nutritional power of additional tomato paste or puree to the most popular tomato items. Then, we reduced sodium without compromising flavor by incorporating a proprietary spice blend.

## NUTRITIONALLY ENHANCED™ LOW SODIUM SAUCE AND SALSA PRODUCTS



- Exceptional Taste
- Added Tomato Paste & Puree for Extra Nutrition & Flavor
- 70% Less Sodium vs. traditional versions of the same item.
- Meets FDA guideline for low sodium product
- Bulk Packaging (#10 Can) Spaghetti Sauce, Marinara Sauce, Fully Prepared Pizza Sauce, Enchilada Sauce, Salsa and Plant-Based Protein Sauce
- Portion Control Packaging (Dipping Cups)
  - » Marinara Sauce (3 options) – 1 oz. / 1.25 oz. / 2.5 oz.
  - » Salsa (2 options) – 1.5 oz. / 3 oz.
- Plant-Based Protein Pasta Sauce - Bolognese Style (6/#10 Cans)
  - » 1 Cup Serving = 14g Protein (420mg Sodium)

Note: No competitor can offer all these unique attributes in one product!

## LOW SODIUM PRODUCTS



### FRESH TOMATO JUICE - NO SALT ADDED

- Only 25mg Sodium per 8 fl. oz. Serving of Tomato Juice
- Vs. 630mg Sodium in Regular Tomato Juice

### DICED TOMATOES IN JUICE - NO SALT ADDED

- Only 15mg Sodium per ½ Cup Serving of Diced Tomatoes
- Exceptional Taste

### VINE RIPE SPAGHETTI & TOMATO SAUCE - LOW SODIUM

- 140mg or less of sodium per 1/2 cup serving



## ABOUT OUR NATURALLY BALANCED™ CONDIMENT PRODUCTS

Imagine great tasting condiments, like Ketchup and BBQ Sauce, that are up to 80% less sodium and made with sugar (no HFCS). While we've made this line more nutritious, we've also ensured that it is still deliciously flavorful!

### NATURALLY BALANCED™ KETCHUP · ENHANCED LOW SODIUM/MADE WITH SUGAR



- 70% Less Sodium Than Traditional Ketchup, Meets FDA Low Sodium Guidelines
- Ketchup Portion Control (PC) Packets: 25mg per 9 gram PC vs. 85mg for Traditional Portion Control
- Discreet Packaging Does NOT Call Out Enhanced Low Sodium
- Exceptional Flavor
- Available in a Variety of Convenient Packaging
- Options:
  - » 1,000/9 gram Foil Packets
  - » 250/1 oz. Dunk Cups (= three 9 gram packets)
  - » 6/#10 Cans
  - » 6/#10 Plastic Resealable Jugs (with Free Pump in Case)
  - » 2/1.5 Gallon Dispenser Pouch\*
  - » 1/3 Gallon Bag-in-Box

Note: Key competitor does not have all these attributes in one product!

### NATURALLY BALANCED™ BBQ SAUCE



- Tomato Puree is the FIRST ingredient!
- Made with Sugar (No HFCS like most BBQ Sauces)
  - » 1 oz. Serving = 65mg of Sodium
- Meets FDA Low Sodium Guidelines
- No Caramel Color
- Gluten Free
- Sweet and Smoky Flavor! Tastes Great!
- Available in a Variety of Convenient Packaging Options:
  - » 250/1 oz. Dunk Cup
  - » 2/1.5 Gallon Dispenser Pouch\*
  - » #10 Plastic Resealable Jugs (with Free Pump in Case)

\*Red Gold Dispenser Program Available upon Request

### SUGAR KETCHUP OPTIONS



- Sweetened with Sugar (No HFCS) / Regular Sodium Ketchup Packets. Available in:
  - » 1000/9 gram foil packets (Sodium = 85mg)
  - » 6/114oz Pouches (Sodium = 160mg)
  - » 1/3 Gallon Bag in Box (Sodium = 160mg)
  - » 2/1.5 Gallon Dispenser Pouches (Sodium = 160mg)
- Exceptional Taste

\*Red Gold Dispenser Program Available upon Request



**Better  
Nutrition**  
made simple.™



## THE LEADER IN BETTER NUTRITION MADE SIMPLE™ CONDIMENTS & TOMATO PRODUCTS

Red Gold is America's largest privately-owned tomato company. Our family's promise is to produce the "Freshest, Best Tasting Tomato Products in the World". Our Better Nutrition Made Simple™ line is proof that you don't have to sacrifice taste in the process.

For more than a decade, Red Gold has been the leader in offering a great tasting line of Enhanced Low Sodium Tomato and Condiment products in foodservice. We have not forgotten that flavor must always come first. Our loyal customers can vouch for that fact!

ITEM #	GTIN	PRODUCT DESCRIPTION	SIZE	ATTRIBUTES
<b>NEW!</b> REDMDX9	3-00-72940-11142-0	Red Gold Plant-Based Protein Pasta Sauce	6-#10 can 106 oz	Nutritionally Enhanced
REDRL99	3-00-72940-10094-3	Red Gold Enchilada Sauce	6-#10 can 106 oz	Nutritionally Enhanced
RPKNA9E	3-00-72940-82206-7	Redpack Marinara Sauce	6-#10 can 106 oz	Nutritionally Enhanced
REDNA2ZC168	4-00-72940-82207-1	Red Gold Marinara Sauce	168-2.5 oz dipping cup	Nutritionally Enhanced
REDNA2ZC84	8-00-72940-82207-9	Red Gold Marinara Sauce	84-2.5 oz dipping cup	Nutritionally Enhanced
REDNAHZC264	6-00-72940-11058-5	Red Gold Marinara Sauce	264-1.25 oz dipping cup	Nutritionally Enhanced
REDNA1Z	8-00-72940-11135-7	Red Gold Marinara Sauce	250-1 oz dunk cup	Nutritionally Enhanced
RPKIL9E	3-00-72940-81909-8	Redpack Pizza Sauce Fully Prepared	6-#10 can 106 oz	Nutritionally Enhanced
RPKMA9E	3-00-72940-82107-7	Redpack Spaghetti Sauce	6-#10 can 106 oz	Nutritionally Enhanced
REDSC99	3-00-72940-11005-8	Red Gold Salsa Mild	6-#10 can 103 oz	Nutritionally Enhanced
REDSC2ZC168	4-00-72940-11139-7	Red Gold Salsa Mild	168-3 oz dipping cup	Nutritionally Enhanced
REDSC2ZC84	8-00-72940-11139-5	Red Gold Salsa Mild	84-3 oz dipping cup	Nutritionally Enhanced
REDSCHZC264	6-00-72940-11057-8	Red Gold Salsa Mild	264-1.5 oz dipping cup	Nutritionally Enhanced
REDYL9P	8-00-72940-74737-2	Red Gold Ketchup (ELS/Sugar)*	6-112.5 oz red plastic jug w/ pump	Naturally Balanced
REDYL99	3-00-72940-11583-1	Red Gold Ketchup (ELS/Sugar)*	6-#10 can 114 oz	Naturally Balanced
REDYL3G	6-00-72940-11577-1	Red Gold Ketchup (ELS/Sugar)*	1-3 gallon bag-in-box	Naturally Balanced
REDYL7D	6-00-72940-11550-4	Red Gold Ketchup (ELS/Sugar)*	2-1.5 gallon dispenser pouch	Naturally Balanced
REDY51Z	8-00-72940-11579-9	Red Gold Ketchup (ELS/Sugar)*	250-1 oz dunk cup	Naturally Balanced
REDYL9G	6-00-72940-11584-9	Red Gold Ketchup (ELS/Sugar)*	1000-9 gram packet	Naturally Balanced
REDOA7D	7-00-72940-11119-0	Red Gold Barbecue Sauce	2-1.5 gallon dispenser pouch	Naturally Balanced
REDOA1Z	8-00-72940-11580-5	Red Gold Barbecue Sauce	250-1.0 ounce dunk cup	Naturally Balanced
<b>NEW!</b> REDOA5P	5-00-72940-00118-3	Red Gold Barbecue Sauce	4-1 gallon red plastic jug	Naturally Balanced
REDYY2R	1-00-72940-11120-4	Red Gold Ketchup Organic	12-20 oz inverted red plastic bottle	Organic/RealSugar
REDYS72	3-00-72940-11585-5	Red Gold Ketchup Sweetened with Sugar	6-114 oz pouch	Real Sugar
REDYS3G	8-00-72940-00113-9	Red Gold Ketchup Sweetened with Sugar	1-3 gallon bag-in-box	Real Sugar
REDYS7D	6-00-72940-00013-8	Red Gold Ketchup Sweetened with Sugar	2-1.5 gallon dispenser pouch	Real Sugar
REDYS9G	6-00-72940-11595-5	Red Gold Ketchup Sweetened with Sugar	1000-9 gram packet	Real Sugar
REDBQ9B	3-00-72940-14610-1	Red Gold Diced Tomatoes 3/4" in Juice	6-#10 can 102 oz	No Salt Added
REDVB4F	1-00-72940-14320-5	Red Gold Tomato Juice	12-46 oz can	No Salt Added
VINHM99	3-00-72940-10052-3	Vine Ripe Low Sodium Tomato Sauce	6-#10 can	Low Sodium
VINMS99	3-00-72940-10015-8	Vine Ripe Low Sodium Spaghetti Sauce	6-#10 can	Low Sodium

\*Enhanced Low Sodium/Sugar



You can also order up to two FREE samples of our Better Nutrition Made Simple™ products and taste them!

For more information, product listing, or to contact your Red Gold® Sales Manager or Broker  
Visit [RedGoldFoodservice.com](http://RedGoldFoodservice.com) • Call (765) 557-5500 x1209 • Email [info@redgold.com](mailto:info@redgold.com)