



# Red Gold® & Folds of Honor Ketchup with a Cause

**When You Put These Bottles on Your Tables,  
You'll Join in the Support of Our Heroes**

The Folds of Honor Foundation provides educational scholarships for children and spouses of fallen or disabled American military service members and first responders. A portion of the proceeds from each purchase of Red Gold® Folds of Honor products goes directly to aid this mission.

For more information or to order, see product listing on the back page and contact your Red Gold® Sales Manager or Broker at [info@redgold.com](mailto:info@redgold.com), or call (866) 729-7187.



## OUR EXPANDED MISSION: FIRST RESPONDERS

# 44,000

SINCE 2007, FOLDS OF HONOR HAS AWARDED APPROXIMATELY 44,000 EDUCATIONAL SCHOLARSHIPS.

# \$200M

THOSE 44,000 EDUCATIONAL SCHOLARSHIPS TOTAL OVER \$200 MILLION IN EDUCATIONAL IMPACT.

# 41%

MINORITY RECIPIENTS REPRESENT 41% OF ALL SCHOLARSHIPS AWARDED.

# 91%

FOLDS OF HONOR IS PROUD TO HAVE A CUMULATIVE AVERAGE RATIO OF 91% OF EVERY DOLLAR RAISED GOING TO OUR SCHOLARSHIP PROGRAM.

# 4-STAR

FOLDS OF HONOR IS PROUD TO BE RATED 4 OUT OF 4 STARS BY CHARITY NAVIGATOR.



## FOLDS of HONOR

- ★ THERE ARE MORE THAN 800,000 LAW ENFORCEMENT OFFICERS.
- ★ THERE ARE MORE THAN 1 MILLION FIREFIGHTER PERSONNEL.
- ★ THERE ARE MORE THAN 241,000 FULL-TIME EMTS AND PARAMEDICS.
- ★ THERE ARE MORE THAN 1 MILLION DISABLED AND FALLEN SERVICE MEMBERS AFFECTED BY WAR.
- ★ NEARLY 2 MILLION DEPENDENTS OF MILITARY HEROES ARE ADVERSELY AFFECTED BY WAR.
- ★ MORE THAN \$9 BILLION IS THE COST TO PROVIDE EDUCATIONAL SCHOLARSHIPS TO THE DEPENDENTS OF ALL FALLEN AND DISABLED SERVICE MEMBERS.

FOR MORE INFORMATION ABOUT THE FOUNDATION VISIT [WWW.FOLDSOFHONOR.ORG](http://WWW.FOLDSOFHONOR.ORG)  
FOR MORE INFORMATION ABOUT RED GOLD® VISIT [REDGOLDFOODSERVICE.COM](http://REDGOLDFOODSERVICE.COM)



**WE STAND WITH**



FOLDS of HONOR

## Buying Red Gold® Folds of Honor Ketchup Makes Sense for Your Brand

Red Gold® has been American Owned, Grown and Made™ since 1942. The mission of Folds of Honor is a natural fit for Red Gold®, as the company started in support of our nation's troops in WWII.

**When You Stand with Red Gold® Folds of Honor Ketchup, You Show Support For...**

**240 MILLION**

AMERICANS WHO SAY THEY GREATLY OR STRONGLY SUPPORT THE U.S. MILITARY\*



**LOCAL FAMILIES**

44% OF ENLISTED MILITARY PERSONNEL GREW UP IN THESE MID-ATLANTIC STATES; NC, SC, GA, VA, WV, FL\*\*

**18.8 MILLION**

U.S. MILITARY VETERANS WHO LIVE IN THE U.S. \*\*\*



**FOLDS OF HONOR**

A 501(C)(3) NONPROFIT ORGANIZATION RATED A FOUR-STAR CHARITY BY CHARITY NAVIGATOR AND PLATINUM ON GUIDESTAR



RANKING OF STATES WITH THE HIGHEST NUMBER OF ACTIVE DUTY AND RESERVE MILITARY PERSONNEL RESIDING IN THE STATE: CA, TX, VA, NC, FL, GA, WA, SC, NY, CO \*\*\*\*

\*Gallup, 2019 \*\*U.S. Department of Defense \*\*\*National Conference of State Legislatures \*\*\*\*Governing, 2019

## Here's How We'll Support Your Switch to Red Gold® Folds of Honor Ketchup & Mustard Purchases:

- Folds of Honor logo & explanation of the foundation on every ketchup bottle.
- Shopper Marketing Events tied to the Folds of Honor Foundation



Show your support by purchasing any of the following Red Gold® Folds of Honor Ketchup products:

| RED GOLD ITEM # | GTIN               | PRODUCT DESCRIPTION                            | UNITS/ CASE | CASE CUBE | TI | HI | CASES/ PALLET |
|-----------------|--------------------|--|-------------|-----------|----|----|---------------|
| REDYA2R         | 6-00-72940-11521-4 | Red Gold® Fancy Ketchup Bottle, 20 oz.         | 16          | 0.59      | 12 | 7  | 84            |
| REDYY2R         | 1-00-72940-11120-4 | Red Gold® Fancy Organic Ketchup Bottle, 20 oz. | 12          | 0.45      | 16 | 6  | 96            |
| REDYA2R25       | 6-00-72940-11519-1 | Red Gold® Fancy Ketchup Bottle, 20 oz.         | 25          | 1.01      | 8  | 8  | 64            |
| REDYA1R         | 2-00-72940-00007-9 | Red Gold® Fancy Ketchup Bottle, 14 oz.         | 24          | 0.69      | 12 | 5  | 60            |
| REDY57G         | 6-00-72940-10095-1 | Red Gold® Fancy Ketchup Packet, 7 g.           | 1000        | 0.70      | 10 | 9  | 90            |
| REDY59G         | 6-00-72940-11581-8 | Red Gold® Fancy Ketchup Packet, 9 g.           | 1000        | 0.70      | 10 | 9  | 90            |
| REDYA1Z         | 8-00-72940-74954-3 | Red Gold® Fancy Ketchup Dunk Cup, 1 oz.        | 250         | 0.56      | 9  | 9  | 81            |
| REDY59P         | 3-00-72940-11574-9 | Red Gold® Fancy Ketchup Jug, 114 oz.           | 6           | 1.044     | 8  | 7  | 56            |
| RED2A13         | 6-00-72940-74978-5 | Red Gold® Folds of Honor Mustard, 13 oz.       | 16          | 0.47      | 14 | 7  | 98            |
| RED2A9PC04      | 5-00-72940-74748-7 | Red Gold® Folds of Honor Mustard Jug, 105 oz.  | 4           | 0.749     | 12 | 6  | 72            |

FOR MORE INFORMATION ABOUT THE FOUNDATION VISIT [WWW.FOLDSOFHONOR.ORG](http://WWW.FOLDSOFHONOR.ORG)  
FOR MORE INFORMATION ABOUT RED GOLD® VISIT [REDGOLDFOODSERVICE.COM](http://REDGOLDFOODSERVICE.COM)